

enjoy.eni.com website's cookie policy

When you access or interact with the enjoy.eni.com website ("Website"), services, tools, or messaging systems, we or our authorized service providers may use cookies, web beacons, and other similar technologies for advertising purposes and to store information in order to provide our users with a better, faster, and more secure experience.

Through this page we intend to provide more information about the technologies we use and how they are used on the Website and in our services and tools. The following is a summary of some important things to know about the use of these technologies.

Our cookies and similar technologies have several functions. They are useful to ensure that our services work, allow us to improve performance, offer additional functionality, or allow us to offer you targeted advertising or in line with your interests. We use cookies and similar technologies that remain on your device only for the period of browser activity (session cookies) or for a longer period (persistent cookies). You can block, delete, or disable them if your device allows it. Users can manage cookies and cookie preferences in their device or browser settings.

Where possible, security measures are implemented to prevent unauthorized access to cookies and similar technologies. A unique code ensures that only we and/or our authorized service providers can access cookie data. With respect to the user's personal data processing activities in relation to cookies issued directly by us, the data controller is Enilive S.p.A. with registered office in Rome, Viale Giorgio Ribotta 51, Tax Code, VAT number and registration no. with the Rome Register of Companies 11403240960, R.E.A. Rome 1676444, subject to the direction and coordination of Eni S.p.A. With respect to the processing activities related to cookies issued by third parties, each third party is an independent data controller.

Service Providers are companies that support us in various aspects of our business, dealing, for example, with operations, advertising services, and Website tools. We use our authorized service providers to present you with advertisements in line with your interests our services and on other Internet pages. These service providers may place cookies on your device through our services (third-party cookies). They may also capture information that allows them to identify your device, such as your IP address or other unique or device codes.

Below is the necessary information that will need to be entered on websites that handle cookies.

1. What are cookies, web beacons and similar technologies

Like most websites, we use small data files that are stored on your computer, tablet, cell phone, or other mobile device (collectively referred to as "device") to record certain data each time you access or interact with the Websites, services, and tools.

The specific names and types of cookies, web beacons and other similar technologies used may change over time. To help you better understand the rules and use of these technologies, the following are some terms with their respective definitions:

Cookies: small text files (usually made up of letters and numbers) that are stored in the memory of your browser or device when you visit a site or view a message. Cookies allow a site to recognize a particular device or browser. There are different types of cookies:

- Session cookies expire when the browser session ends and allow us to link the user's actions during that specific session.
- Persistent cookies, on the other hand, remain stored on the user's device after the browser session ends and allow us to remember the user's preferences or actions across multiple sites.
- First-party cookies are set by the site the user is visiting.
- Third-party cookies are set by a third-party site other than the site the user is visiting.

Cookies can be disabled or removed using the tools available in most browsers. Cookie preferences must be set separately for each browser used, as each offers specific features and options.

Web beacons: small images, also known as "pixel tags" or "transparent GIFs," that we may include on our sites, services, apps, messages and tools. They typically work with cookies to identify our users and their activities.

Similar technologies: technologies that store data in your browser or device using locally shared objects or local storage, such as flash cookies, HTML 5 cookies, and other web application software methods. These technologies work in all browsers. In some cases, the use of local storage cannot be fully managed by browsers, but requires management through specific tools. We do not use such technologies to store information useful for creating targeted advertisements on our or other sites.

The terms "cookies" and "similar technologies" may be used indiscriminately in this policy with reference to any technologies used to store data in your browser or device, or technologies that collect data or allow you to be identified in the manner described above.

In detail, the cookies on the Website are as follows:

COOKIE'S NAME	PURPOSE	TYPE OF COOKIE	DURATION	SOURCE AND COOKIE OWNER	INFORMATION STORED	INSTANCES OF USE	ACCESS TO INFORMATION
fr	Facebook's main advertising cookie, used for publishing, measuring and improving the relevance of ads	Third Party	90 days	Facebook.com	User and browser ID, time stamp, other miscellaneous data	Profiling/ Advertisement	Facebook
ddid	Used to open a specific point in an advertiser's app upon installation	Third Party	28 days	Facebook.com	Object ID and app ID	Profiling/ Advertisement	Facebook
_fbclid	Used to publish, measure and improve the relevance of advertisements	Third Party	90 days	Facebook.com	Subdomain index, time stamp, Facebook click ID	Profiling/ Advertisement	Facebook

_fbp	Identifies browsers in order to provide advertising services and site statistical data	Third Party	90 days	Facebook.com	Subdomain index, time stamp, random number	Profiling/ Advertisement	Facebook
oo	Used to record deactivations of advertising	Third Party	5 years	Facebook.com	1 or 0	Profiling/ Advertisement	Facebook
NID, SID	Used to help personalize ads in Google properties, such as Google Search. This allows you to show personalized ads on Google	Third Party	2 years	Google.com	Recent searches, interactions with ads, search results, and website visits	Profiling/ Advertisement	Google
__gcl	They measure conversions after ads are clicked on	Third Party	2 years	Facebook.com	How often are clicks on an ad followed by transactions performed on the advertiser's website	Profiling/ Advertisement	Google e siti web terzi
AID, DSID, TAID, FLC, exchange_uid	Synchronize ads across different devices and quantify any conversion events	Third Party	2 years	google.com/ads, google.com/ads/measurement	Activities recorded on different devices	Profiling/ Advertisement	Google

ANID	Store information and preferences of web pages containing Google services	Third Party	5 years	Google.com	1 or 0	Informations and preferences	Google
_ga, _gat_gtag, _gid	Set on the websites you are visiting, they are not read by Google because they are not set on Google domains. They quantify interactions with advertisements on a given domain to prevent the same ad from being shown to the same user too many times	Analytics cookies	2 years	.eni.com	Interactions with ads	Profiling/ Advertisement	Siti web terzi
PHPSESSID	Allows the user's session to be recognized	Technical cookies	End of browsing session	enjoy.eni.com	Unique session identifier	When browsing the website	Eni

DISABLE PROFILING COOKIES

2. User choice and use of cookies, web beacons and similar technologies

Certain functions, services and tools of the Website are only available through the use of these technologies. Users will always be able to block, delete, or disable them if their browser, installed app, or used device allows it. However, if you reject cookies or other similar technologies, you may not be able to take advantage of certain features, services, apps, or tools on the Website. When you first access the Website, and in any case until you have made your choice, you are given the option of whether or not to consent to the use of cookies; further, you can revoke your consent by clicking on the red button above. For more information on how to block, delete or disable these technologies, the user can also consult the settings of the device or browser used and/or the following paragraph 4 "Networks and advertising exchanges operated by third parties". In general, these technologies allow the Website to store important information in your browser or

device and then later use it to identify you on our servers or internal systems. Where applicable, we protect cookies and other similar technologies to ensure that only we and/or our authorized service providers can interpret them by assigning them a unique code. Your personal information is not stored in cookies or other similar technologies used.

Any personal information acquired and stored through the use of these technologies is obtained only after we have notified you and requested your consent through your affirmative action. We obtain the user's consent by clearly informing him or her of the use of the technologies and giving him or her the opportunity to disable them, as stated above.

The uses of these technologies fall into the following general categories:

1. Operationally necessary use or technical cookies. The use of cookies, web beacons or other similar technologies may be necessary for the operation of sites, services, apps and tools. This includes technologies that enable you to access sites, services, apps and tools required to prevent fraudulent activity and improve security or to use other features such as shopping carts, saved searches or similar functions.

2. Performance-related use or analytical cookies. We may use cookies, web beacons, or other similar technologies to evaluate the performance of our websites, apps, tools, and services, including as part of analytics activities to understand how visitors use our websites, determine whether they have interacted with our messaging system or viewed an item or link, or to improve our website content, apps, services, or tools.

3. Functionality-related use. We may use cookies, web beacons, or other similar technologies to provide you with enhanced functionality when accessing or using our sites, services, apps, or tools. Through these features we can, for example, identify users accessing our sites or track their preferences, interests, or previously viewed items in order to improve the presentation of content on our sites. Moreover, within the "Coverage Area" section within the Website, should you decide to activate the appropriate function, we may also access geolocation data to show you the vehicles closest to your location: at the end of the browsing session, these data are erased. In any case, the provision of geolocation data is optional: failure to provide such data will have the sole consequence of preventing us from accessing geolocation data. It is understood that, without affecting the lawfulness of the prior processing, at any time, you will be able to revoke the consent given for these purposes by deactivating the "Functionality Cookies" flag in the appropriate banner on the home page of the Site, or through your browser settings (e.g. for Microsoft Edge by clicking on the padlock logo in the address bar and then selecting "Permissions for this Site"; for Google Chrome by clicking on the padlock logo in the address bar and selecting "Site Settings" or, on Firefox, by clicking on the hamburger menu next to the address bar, then selecting "Settings", "Privacy and Security", "Permissions", "Location").

4. Use related to advertising or content personalization. Upon your consent, we may use our own or third-party cookies and web beacons to serve content, including advertisements relevant to your interests, on our sites or third-party sites. This includes using technology to better assess the usefulness of advertisements and content presented to you, such as by tracking whether or not you have selected an advertisement.

To opt out of the use of cookies and web beacons from third parties related to advertising, you can see the section "Networks and advertising exchanges operated by third parties" below. By rejecting proprietary and third-party advertising-related cookies and web beacons, as noted below, you will still see our advertising, but it will not be targeted to your interests, as it would be if you used proprietary or third-party cookies and web beacons or related technologies.

if you wish to opt out of all other types of technologies used on our sites, services, apps, or tools, you may do so by blocking, deleting, or disabling them as permitted by your device or browser.

3. Use of these technologies by third-party service providers

We may partner with third-party companies, generally known as service providers, who are permitted to use cookies, web beacons or similar technologies to store data on the Website or in our services and tools. Such service providers enable us to provide our users with a better, faster and safer experience on our sites.

Such service providers may use said technologies to help us deliver our content and advertising to users and create anonymous site statistics and analytics. We do not allow any of our service providers to collect your personal information on the Website or through our services or tools for their own purposes. Such service providers are subject to their confidentiality agreements with us and other legal restrictions about the use or collection of any personal information. The use of subject cookies is governed by the privacy policies of such third parties.

Except for the use of such technologies by our service providers or other authorized third parties, we do not accept on the Sites any subject content to include or use cookies, web beacons, local storage or similar technologies to track or capture your personal information.

4. Networks and advertising exchanges operated by third parties

We may use third parties, such as advertising networks and exchanges, to provide our users with advertising messages. Such third-party providers of advertising networks and exchanges may use third-party cookies, web beacons or similar technologies to capture information. They may also capture device ID, IP address, or identifier for advertising (IDFA). The information captured by these third parties may be used to allow us to present you with advertisements that align with your interests on our sites or elsewhere on the web. The use of third party cookies is governed by the privacy policies of those third parties.

For more information about third-party advertising-related cookies and how to disable them, you can visit the following third-party websites:

<http://www.youronlinechoices.eu>

<http://www.aboutads.info/choices> (available in English only)

<http://www.networkadvertising.org/choices> (available in English only)

5. The user's rights

At any time the user will have the right to obtain confirmation of the existence of his personal data. In particular, he will have the right to obtain the indication of the origin of his data, the purposes and methods of processing, the logic applied to the processing by electronic means, the identification details of the owner, the person in charge or the persons in charge.

The user will also have the right to obtain the updating, rectification or integration of his data, as well as to oppose the processing if there are legitimate reasons.

You will be able to exercise your rights through the Write Us section.

For all other information on the collection and processing of personal data, please refer to the Website's Privacy Notice.